

Website Content Support Guidelines

Created: 7/3/2023

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This document provides a breakdown of website update requests by level of issue severity, examples of

Request Level	Response Time
Level 1: Minor updates (e.g., typos, broken links)	Within 10 business days
Level 2: Content updates (e.g., new articles, product descriptions)	Within 15 business days
Level 3: Major updates (e.g., new website design, significant content changes)	Within 30 business days

Request Level Examples

Level 1: Minor updates (e.g., typos, broken links)

Example: "The word 'apple' is misspelled as 'aple' in the 'About Us' page." / "The link to the 'Contact Us' page is broken."

Level 2: Content updates (e.g., new articles, product descriptions)

Example: "Please update the 'Services' page with the new pricing information." / "We need to add a new blog post about our latest product launch."

Level 3: Major updates (e.g., new website design, significant content changes)

Example: "We are looking for a new website design that is more modern and user-friendly." / "We need to completely rewrite the 'About Us' page to better reflect our company's mission and values."

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project status. If a request is escalated to project status, that means it requires more resources
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